



Executive creative and technology leader with 12+ years of experience scaling global teams, modernizing creative operations, and delivering enterprise digital solutions for Fortune 500 brands. Proven at bridging creative, engineering, and business strategy to drive efficiency, innovation, and growth.

Clients

- Mars Wrigley (M&M's, Snickers, Twix, Orbit, Royal Canin, Pedigree)
- Apple
- MasterLock
- Northwestern Medicine
- The Milwaukee Bucks
- Dry Dock Brewing
- Lockheed Martin
- Drupal
- Nike

Skills

- Leadership
- Strategic Thinking
- Client Partnership
- Collaboration
- Project Management
- Self - Educate

- Adobe Suite (Illustrator, Photoshop, After Effects)
- Figma
- Miro
- Celtra
- Clinch

Education

MIAD (The Milwaukee Institute of Art & Design)
Aug 2009 - May 2013

Academy of Fine Arts
Warsaw, Poland
Aug 2011 - Dec 2011

www.codymurri.com
cody@codymurri.com
(414) 614-6505

Experience

2022 - Present

Group Creative Engineering Director

Critical Mass - Remote (Chicago, IL)

- Directed global creative engineering teams across 5 countries (US, Canada, Costa Rica, UK, India), supporting enterprise clients including Apple and Mars Wrigley
- Owned creative automation strategy, increasing asset output while reducing production timelines and operational costs
- Acted as executive bridge between Creative, Development, and Client Services, improving delivery predictability and stakeholder alignment
- Served as primary executive contact for clients and platform vendors, shaping scalable creative technology solutions

2017 - 2022

Digital/UI Director

Laughlin Constable - Milwaukee, WI & Chicago, IL

- Directed multidisciplinary teams across design, UX, and production, ensuring consistent delivery across web, mobile, and integrated digital platforms
- Partnered closely with account leadership and clients to translate business objectives into scalable digital experiences
- Served as senior design authority on complex engagements, balancing creative vision, usability, and technical feasibility

Assoc. Director - 2019 - 2021

- Led integrated campaign creative across social, digital, and broadcast channels for B2B and B2C
- Served as senior creative lead on pitches and new business efforts, contributing to multiple successful agency wins

Sr. Art Director - 2017 - 2019

- Led on-set art direction for video and broadcast productions, ensuring brand alignment and executional excellence
- Collaborated cross-functionally with producers, copywriters, and strategists to deliver cohesive, multi-channel campaigns

2013 - 2017

Digital Art Director

Faction Media & 9th Wonder (Carbon8) - Denver, CO

- Led digital and visual design initiatives across web, branding, and campaign work
- Collaborated with cross-functional teams to deliver creative solutions for a range of clients
- Built a strong foundation in digital systems, brand development, and creative execution